



**Lifeline International  
Training College**  
Explore Your Dreams

## PROGRAM DESCRIPTION

This qualification reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions.

The qualification is suited to individuals who possess significant theoretical business skills and knowledge and wish to consolidate and build pathways to further educational or employment opportunities.

## ADVANCED DIPLOMA OF BUSINESS BSB60215

CRICOS Course code: 087916C

### POSSIBLE JOB OUTCOMES

- Senior administrator
- Senior executive

### PATHWAYS FROM THE QUALIFICATION

After achieving this qualification candidates may choose USQ Bachelor of Business and Commerce or undertake studies at higher education level.

# PROGRAM STRUCTURE

SUBJECT CODE	SUBJECT NAME
BSBADV602	Develop an advertising campaign
BSBHRM602	Manage human resources strategic planning
BSBINN601	Lead and manage organizational change
BSBMGT615	Contribute to organization development
BSBMKG606	Manage international marketing programs
BSBMKG609	Develop a marketing plan
BSBFIM601	Manage finances
BSBSUS501	Develop workplace policy and procedures for sustainability

## ASSESSMENTS

Assessments are competency based and include a variety of written, project and practical work.

## ENROLLMENT REQUIREMENTS

- Course Duration – 52 Weeks
- Fees – \$10,000 + \$500 Materials + \$250 Admin Fee
- IELTS – 5.5 or minimum year 12 certificate
- Must be 18 years old

## OUR CAMPUS

### HEAD OFFICE BRISBANE

478 Logan Road, Greenslopes QLD 4120.

Phone: +61 (07) 3397 4186

Website: [www.lifetime.qld.edu.au](http://www.lifetime.qld.edu.au)

Email: [admin@lifetime.qld.edu.au](mailto:admin@lifetime.qld.edu.au)